

Acceptance & Submission Guidelines

Whisky



Whisky

Unique Positioning

At **Catawiki**, we auction the best whiskies and spirits of **premium quality** which are hard to find and appealing to **passionate spirits enthusiasts**.



Because potential buyers come to Catawiki looking for special and rare whiskies and spirits, our **in-house experts select every piece** for our auctions, **ensuring** they are of **premium quality** and are presented in the best possible way.

We do this because we aim to **keep our bidders excited**, allowing them to **find the pieces they're interested in** and ensure our **sellers have great selling experiences**.

Please contact us if you need advice on how to best auction your collection.



At Catawiki, we move constantly forward. Our positioning is evolving to a strong premium segment which opens more opportunities for success for us and for you.

From the 10+ million visitors that come to our platform every month, we gain valuable information on what they are passionate about and what they prefer to buy.

With your help, we want to make sure we continuously meet this demand and offer the special objects that our growing number of bidders are excited about and want to buy.

In these guidelines, we've defined what the special pieces are that bidders look for in our whisky auctions. We'll also state what we require from you to successfully place them in auction. These guidelines serve to create a level playing field between all our sellers.

We will be happy to make room in our auctions for your objects that meet this high quality demand, and we will aim to shape ourselves to better fit you.

Our experts and account managers will be fully supporting and guiding you for success on Catawiki.

Thank you for being with us on this exciting journey!



Product Guidelines

At **Catawiki**, we auction whiskies and spirits from across the globe that are unusual and can be enjoyed or collected.

For our auctions we seek and select:

- bottles containing premium quality whisky.
- bottles that were stored well and have a fill level of at least low-shoulder. The whisky should be clear, not hazy or cloudy.
- bottles from a wide range of reputable producers, across diverse regions.
- bottles with a minimum **value per bottle of €30** and a **minimum lot value of €75**.
- collectable and sought after accessories from a selection of reputable brands e.g. old branded mirrors, jugs, glasses, and whisky books.
- Objects with a value from **€200** onwards qualify for a reserve price. We do not accept reserve prices for new releases.



Collectable whisky

We seek a wide range of whiskies from any distillery or whisky-producing country for our dedicated whisky auctions as long as it is a limited or discontinued edition.

We seek:

- whiskies that are hard to find
- single cask or small batch bottlings

The following is a list of the distilleries and brands that are in particularly high demand:

Port Ellen

Ardbeg

Samaroli

Chichibu

Aberlour

Linkwood

Brora

Laphroaig

Hanyu

Yamazaki

Glenlivet

Auchentoshan

Macallan

Littlemill

Karuizawa

Hibiki

Imperial

Bruichladdich

Glendronach

Clynelish

Old Fitzgerald

Yoichi

Longmorn

Highland Park

Jack Daniel's

St. Magdalene

Glenfiddich

Hakushu

Longrow

Talisker

Johnnie Walker

Rosebank

Balvenie

Kavalan

Mortlach

Scotch Malt

Springbank

Bowmore

Cadenhead's

Glenfarclas

Glen Grant

Whisky Society



Whisky Memorabilia

We also seek collectable whisky accessories of premium quality, including:

- Rare, interesting whisky branded mirrors (from before 1990) & furniture
- Rare, sought-after, branded decanters and glass sets from Highland Park, The Macallan, Laphroaig etc..
- Whisky plinths



Items that are not suitable for our accessories auction

Accessories we do not accept:

- Unbranded glassware
- Glass water jugs or unbranded decanters
- Reproduction mirrors newer than 1990
- Decorative cask ends (non original)



Items that are not suitable for our whisky auctions

Certain items are not suitable for our auctions as they draw very little interest from our bidders. Unsuitable items are as follows:

- Any standard mass produced object that is readily available worldwide
- Any item that does not have collectable value



Unsuitable Condition

Items that are in bad condition generate little or no interest with bidders and are not suitable for our auctions. This includes:

- ✗ Bottles that do not have the original seal intact regardless if it is a screw cap bottle or a cork stoppers bottle
- ✗ Bottles that have been opened
- ✗ Bottles that do not have the original seal
- ✗ Empty bottles (with no exception)



Broken Seal



Opened bottle



Without original
(wax) seal



Empty



Submission Guidelines

Potential buyers are more likely to bid on objects with a good description, all relevant information displayed clearly and, of course, beautiful photos.

Please keep in mind our whisky auctions are in English only. Our international bidders all understand the 'universal label language'.

Object Description

To help encourage potential buyers to bid on your item, you should include a detailed description of your object(s). This should be thorough and honest, and follow these guidelines.



Submission Guidelines

If you are using our website to upload your objects, tips will appear to give you guidance about what information we need to know. The fields that you fill in help to present the information in a way that's easy for the buyer to read.

The required information includes:

- Object/type of whisky
- Year, bottling year
- Producer, name of spirit
- Number of bottles
- Bottle size (as stated on the label)
- Alcohol by volume
- Country
- Region
- If the fill level is not visible, please weigh the bottle and provide the weight (g) in the description with a picture.



Submission Guidelines

Including strong photographs is key to catching buyers' eyes, ensuring they bid on your object.

Of course, buying online means potential bidders do not get a chance to see your object in person, therefore detailed and high-quality photographs are very important.



Photographs

To allow our experts, as well as our bidders, to get the right impression of an item, we require:

- A photograph of the entire object(s), including original packaging if any
- If the fill level of the bottle(s) is not visible in the above mentioned photograph, please add photographs that show the fill level(s)
- A close-up of the front and back labels
- A close-up of the capsule(s) from all sides

If available:

- Close-ups of the tax seal, from all sides
- A close-up of the rotation number or laser printed code (often situated on the backside of front label or printed on the glass)
- If bottled before 1990 or the estimated value is more than €300, please photograph the glass codes on the bottom of the bottle



Image Guidelines

- Photograph your item in front of a plain and neutral background, preferably a white wall.
- Picture the bottle standing straight up, next to the original box, in whole from the front and the back.
- Make sure you avoid any distracting background, such as a shop interior or outdoors. Photos should show nothing else but the item(s) you want to put up for auction.
- Please avoid any self-portraits. We won't accept images in which the object is held by a person.
- Bidders are interested in seeing as many details as possible. Therefore, please always include images of the back, bottom, top, sides, and from the inside where applicable. In case of several items, please photograph them together as well as every item separately.
- Provide specific sharp images of details, such as a signature or monogram, any decorative details, a logo, title or inscription(s) and, where relevant, the inside.
- Signs of wear and tear or (minor) damage must be very clearly shown in images and mentioned in the description. Include sharp detail images of repaired or restored parts.



Shipping Guidelines

Packaging

Inflatable airbags for bottles are highly recommended, as are thick cardboard boxes. Polystyrene/styrofoam bottle protectors are also suitable.

We strongly recommend wrapping the capsule and labels of the bottle with cling film or parafilm, before shipping.

Insured shipping

Use insured shipping with a Track & Trace code for your shipment.

Import/export regulations

Some countries may have restrictions on importing alcohol. If you are aware of restrictions placed on items going from your country of residence to another, then please mention this in the object description to help bidders.

Example: Before placing your bid, please be aware of the rules your country of residence may apply when importing alcohol.



Image Guidelines - example

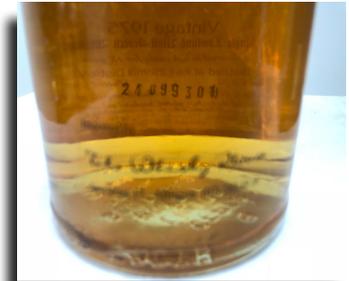
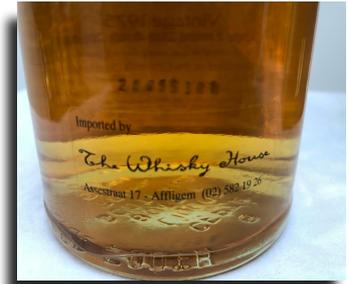


Image Guidelines - example

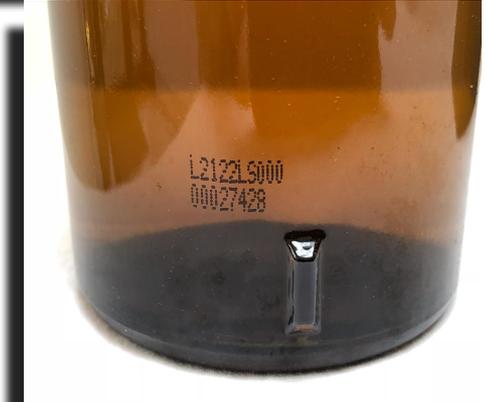
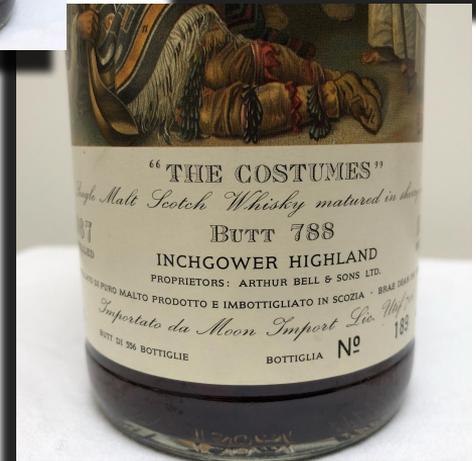
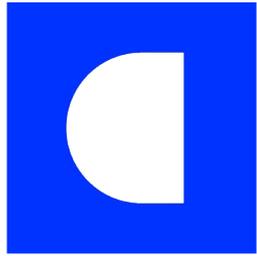


Image Guidelines - example





catawiki

Thank *you.*