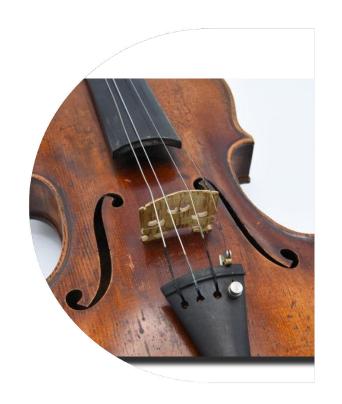
# Acceptance & Submission Guidelines

Musical Instruments





# **Musical Instruments Premium Positioning**

At Catawiki we help passionate music enthusiasts add to their collection by offering a wide range musical instruments of premium quality that are hard to find.

Because potential buyers come to Catawiki looking for special and rare musical Instruments, our **in-house experts select every piece** for our auctions, **ensuring** they are of **premium quality** and are presented in the best possible way.

We do this because we aim to keep our bidders excited, allowing them to find the pieces they're interested in and ensure our sellers have great selling experiences.



At Catawiki, we move constantly forward. Our positioning is evolving to a strong premium segment which opens more opportunities for success for us and for you.

From the 14 million visitors that come to our platform every month, we gain valuable information on what they are passionate about and what they prefer to buy.

With your help, we want to make sure we continuously meet this demand and offer the special objects that our growing number of bidders are excited about and want to buy.

In these guidelines, we've defined what the special pieces are that bidders look for in our auctions. We'll also state what we require from you to successfully place them in auction. These guidelines serve to create a level playing field between all our sellers.

We will be happy to make room in our auctions for your lots that meet this high quality demand, and we will aim to shape ourselves to better fit you.

Our experts and account managers will be fully supporting and guiding you for success on Catawiki.

Thank you for being with us on this exciting journey!



#### **Product Guidelines**

At Catawiki we auction

a wide of musical instruments of **premium quality** 

which are hard to find and appealing to musicians and collectors.



#### For our auctions we seek and select a wide range of:

- complete and playable musical instruments, incl. a selection of complementing equipment, that is:
  - o not or no longer widely available in retail
  - pre-owned
- collectable vintage instrument accessories
- objects that are from a selection of reputable brands and makers
- objects that are in a good and tested working condition
- lots that have a minimum value of €75



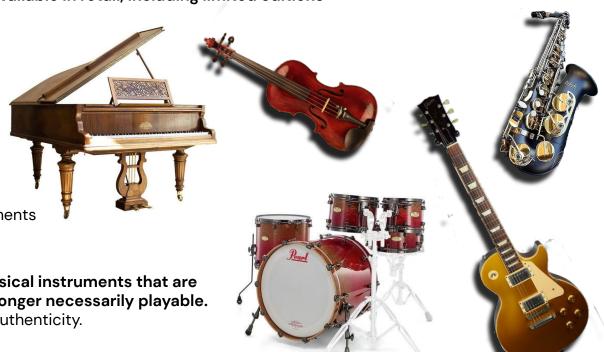
### **Complete Playable Musical Instruments**

- We seek a wide range of playable musical instruments that are appealing to musicians as well as collectors, and that are:
  - o not or no longer widely available in retail, including limited editions
  - pre-owned instruments
  - String instruments
  - Wind instruments
  - Brass instruments

  - ♪ Percussion

Our bidders are also interested in musical instruments that are signed by musicians and that are no longer necessarily playable. These signed items require a proof of authenticity.





# **Complementing Equipment**

Next to musical instruments we also auction:

- ♪ pre-owned complementing equipment
  - ♪ Amplifiers
  - ♪ Effects/effect pedals
  - Microphones















# Proof of Authenticity/ Certification Requirements for Signed Instruments

Buyers are more likely to bid on your lot if they know it is of proven authenticity, particularly for lots of higher value.







Hand signed items require a proof of authenticity which may be asked in the form of:

- a certificate or letter of authenticity from a worldwide trusted and respected authenticator
- a photo proof of the signing taking place, with a clearly readable close-up of the signature

#### List of trusted certification providers (USA)

PSA/DNA <u>www.psacard.com/</u>
JSA Authentication <u>www.spenceloa.com/</u>
Upper Deck <u>www.upperdeck.com/</u>

TriStar <u>www.tristarauthentic.com/</u>

UACC <a href="http://uacc.org/dealerdirectory.php">http://uacc.org/dealerdirectory.php</a>

**Beckett** 

Authentication <u>www.beckett-authentication.com/</u>

## **Unsuitable Musical Instruments & Equipment**

The following items are of very little interest to our bidders and are therefore not suitable for our auctions:

- instruments that are generally and widely available across (music) retail stores, karaoke sets, studio speakers, led lights, USB equipment
- instrument accessories such as guitar stands, guitar wall mounts, guitar strings, capos, guitar jack cables, guitar straps, drumsticks, new instrument cases
- **x** dummy or mini-model instruments, as well as toy models
- **x** unplayable instruments that are made for decoration purposes





# Selection of Reputable Makers & Brands

Please find a more detailed list of reputable makers in the appendix.







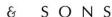
















































#### **Condition**

Mint - item is in essentially a like new state but has been played

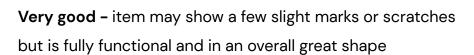








**Excellent -** item is used showing minor blemishes or imperfections without any negative influence on the instrument performance









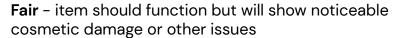


#### **Condition**





**Good** - item functions properly but may show wear and tear











Poor - item may not work properly but can still perform most functions



#### **Submission Guidelines**

Potential buyers are more likely to bid on lots with a good description, all relevant information displayed clearly and, of course, beautiful photos.

#### **Lot Description**

To help encourage potential buyers to bid on your lot, you should include a detailed description of your object(s). This should be thorough and honest, and follow the guidelines on the next page.



# **Description Guidelines**

If you are using our website to upload your lots, tips will appear to give you guidance about what information we need to know about your lot. The fields that you fill in help to present the information in a way that's easy for the buyer to read. With it you'll find prepared fields for:

- type of instrument/object type or type of guitar item
- brand
- year of manufacture and country of manufacture
- serial number
- condition, apart from the grading, please further describe any blemishes in the description field
- material
- CITES relevancy some materials might fall under CITES regulations, therefore please carefully check and indicate the CITES relevancy as follows:
  - not relevant for CITES
  - CITES Appendix I Annex A in the EU
  - CITES Appendix II Annex B in the EU
  - CITES Appendix III Annex B in the EU
- CITES Document Nr.

Do you know any other interesting details about the history of the instrument? Let bidders know about it and share it in the description field.



#### **Submission Guidelines**

Including strong photographs is key to catching buyers' eyes, ensuring they bid on your lot.

Of course, buying online means potential bidders do not get a chance to see your lot in person, therefore detailed and high quality photographs are very important.

#### **Photographs**

To allow our experts, as well as our bidders, to get the right impression of an item, we require several high quality photos, including:

- a 360 degree view of the item
- close-ups of important details, according to the guidelines on the next page









# **Image Guidelines**

- Photograph your item in front of a plain and neutral background, preferably a white wall.
   Avoid a distracting background, such as a shop interior or outdoors.
- Only show the item(s) you want to put up for auction and avoid any bare hands or self-portraits.
- Please always include images of the back, bottom, top, sides and from the inside where applicable. In case of several items, please photograph the all offered items together as well as every item separately.
- Provide specific sharp images of details, such as a signature or monogram, any decorative details, a logo, title or inscription(s) and, where relevant, of the inside.
- Please also provide clearly readable images of any receipt or certificate (if applicable).
- Accurately show the condition of the item, providing sharp close-up photos of any signs
  of wear and tear or (minor) damage as well as repaired or restored parts.









# **Image Guidelines**





























**Image Guidelines** 





Thank you.

# **Appendix**



# Example List of Reputable Makers & Desired Brands

Aalberg Audio

Acus

Adams

Admira

Akai

Alex Herrmann

Alhambra

Allen & Heath

Alvarez

Amati-Denak

American Audio

Ampeg

Antigua Winds

**Antoine Courtois** Aoyama Harp

Aphex

Aria

Ariana

Arturia

Aug. Förster

August Förster

B.C. Rich

Bach

Bassl ab BC Rich

Bechstein

Behringer

Besson (company)

Blüthner

Boosey & Hawkes

Bösendorfer

Boss

Boston

Broadwood

Budda

**Buescher Band** 

Instrument

Company **Buffet Crampon** 

Burns

C. A. Seydel Söhne

C. F. Martin & Company

C.G. Conn

Cabart

Cannonball Musical Instruments

Carl Bechstein

Casio

Chameleon Chappel

Chateau

Cherny

Cherrystone

Cimar Clayton

Clifford Essex

Condor

Conn-Selmer Conrad Goetz

Cordoba

Cort

D'Angelico Danelectro

Dean

Diamond

Digitech Dimavery

Dobro Dunlop

E. K. Blessing

F A Couturier

Ed. Seiler **Egmond** Eko

Electro Harmonix

Electromuse Elkhart Band Instrument Company

**Erard** 

Ernst. Kaps

Epiphone

# Example List of Reputable Makers & Desired Brands

ESP LTD

Esteve

Estonia

Eterna

F. E. Olds

Fazer

Fender

Feurich

Forestone

Forster and Andrews

Framus G&I

Gaveau

Gemeinhardt

Gemini

Getzen

Gibson Godin Greco

Gretsch

Grotrian-Steinweg

Guild

Hagström

Hammerschmidt

Hammond

Hemingway

Henri Selmer Paris Hoffmann & Kühne

Höfner

Hondo

Hopf

Hora (company)

Hoyer Hupfeld Ibach

Ibanez

J Hudson & Co

Jackson

Johann Lorenz Schiedmayer

Jose Ramirez Jose Rodriguez

Josef Lidl

Juan Estruch Juan Salvador Julius Blüthner

Julius Keilwerth

Kamaka Ukulele

Jupiter Band Instruments

Kawai

Kemper

Kenwood Ketron

KHS Musical Instruments

King of Tone

Klira Korg

Kühnl & Hoyer

Lag

Leblanc

Line 6 Ludwig

Manuel Rodriguez

Marigaux Marshall

Martinez

Morris Motion

Nektar Numark

Orange Ovation

Pan American Band

Instrument Company

Paxman Musical

Instruments

Pearl Peavey Petrof



# Example List of Reputable Makers & Desired Brands

Pfeiffer Pioneer

Pleyel

**PRS** 

R. Lipp Raimundo

Ramirez

Reloop

Renold Schilke

Rickenbacker

Rippen

Roland

Rönisch Rösler

Saga Musical

Instruments

Sakai

Samick

Sauter

Schecter

Schiller

Schimmel

Scholze

Sennheiser

Shure

Sigma

Silverstone

Soundcraft

Squier

Steinberg thomann

Steingraeber

Steinway & Sons

Steinway Musical

Instruments

Straube Piano

Company

Suhr

Suzuki

Swissonic

**Takamine** 

Tanglewood

Taylor Teisco

Tek'it Audio

Telefunken Telesforo Julve

Thürmer

Trembita

Vega Company

Vincent Bach Corporation

Vintage Vibe

Vito (Leblanc)

Vox

W.E. Hill & Sons

W.Hoffmann

Warwick

Washburn

Welmar

Wurlitzer

Yamaha

Yanagisawa Wind

Instruments York

Zeitter & Winkelmann

Zimmermann

